



PRESS RELEASE FOR IMMEDIATE RELEASE

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Pennsylvania Florist wins a Ford Van in Esprit Miami's 25-Year Anniversary Giveaway

St. Mary's, Pennsylvania, December 20, 2005 --

Jerry and Jean Undercoffer of Lyn-Clare Flowers and Greenhouse were overwhelmed with joy when they won Esprit Miami's 25th Anniversary Giveaway. The promotion for the 2006 Ford Van ran from August 1st, 2005 through September 30th, 2005 and was open to all of Esprit's

existing customers. Customers were given opportunities to win based on the amount of orders placed.

Esprit Miami CFO Anthony Ardisson was pleased to present the van to the Undercoffers. "The Undercoffers have been faithful customers to Esprit Miami for the past 16 years. I couldn't be happier that they won the van," Ardisson boasts as he stands proudly next to the Undercoffers for a photo op.

Founded in 1980, Esprit Miami is an importer of fresh-cut flowers based in Miami, Florida and owned by Christine Martindale. Pictured above with the van are, left to right: Jerry Undercoffer, Anthony Ardisson, Debbie Noonan, sales representative, and Jean Undercoffer. As part of their award, Esprit Miami also took the entire Lyn-Clare staff to dinner.

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ABOUT ESPRIT MIAMI, INC.

Esprit Miami, Inc. is a leading provider of fresh cut flowers, bouquets and consumer bunches to the Wholesale Florist and Mass Market industries. Esprit imports its products from around the world including Colombia, Ecuador, Peru, and Italy.

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